



turkishceramics

ERDEM ÇENESİZ

Chairman of Turkishceramics



TURKEY'S CERAMIC EXPORT (2019)

Turkey;

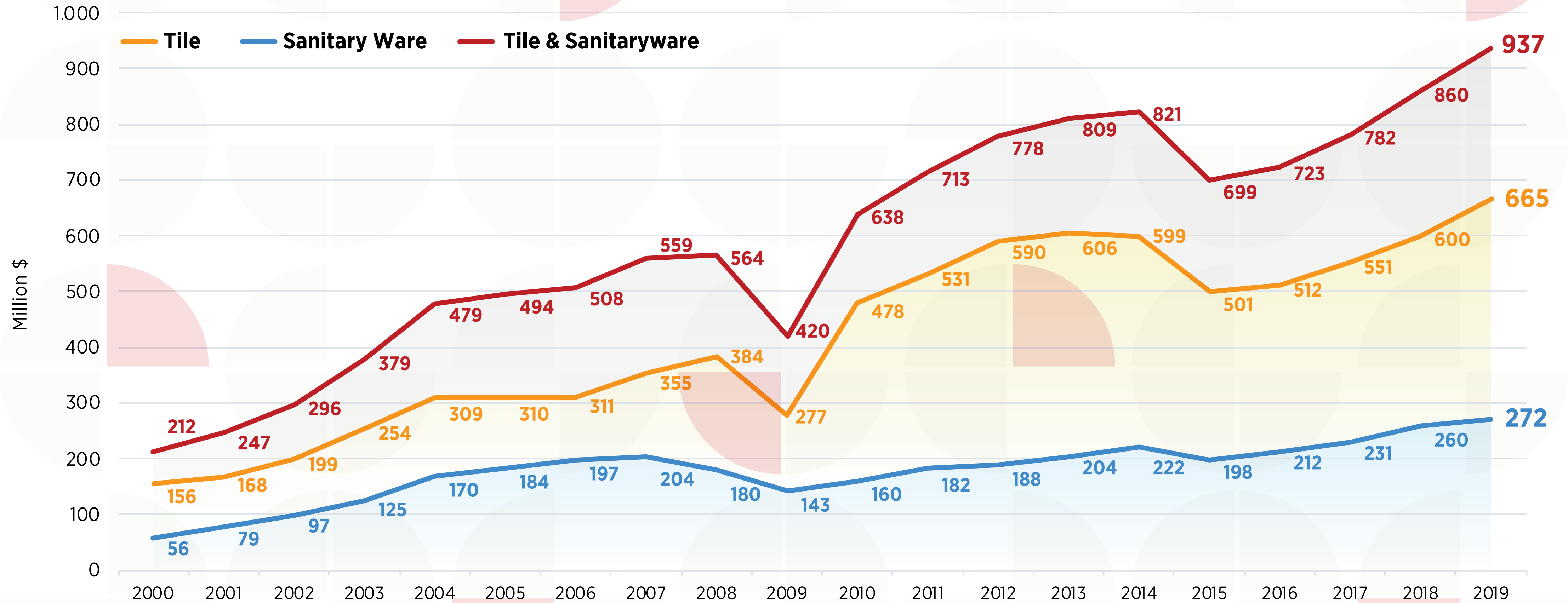
the **leader country** in sanitary ware production in Europe with **17,5 million units**

3rd country in ceramics tile production in Europe with **296 million sqm**

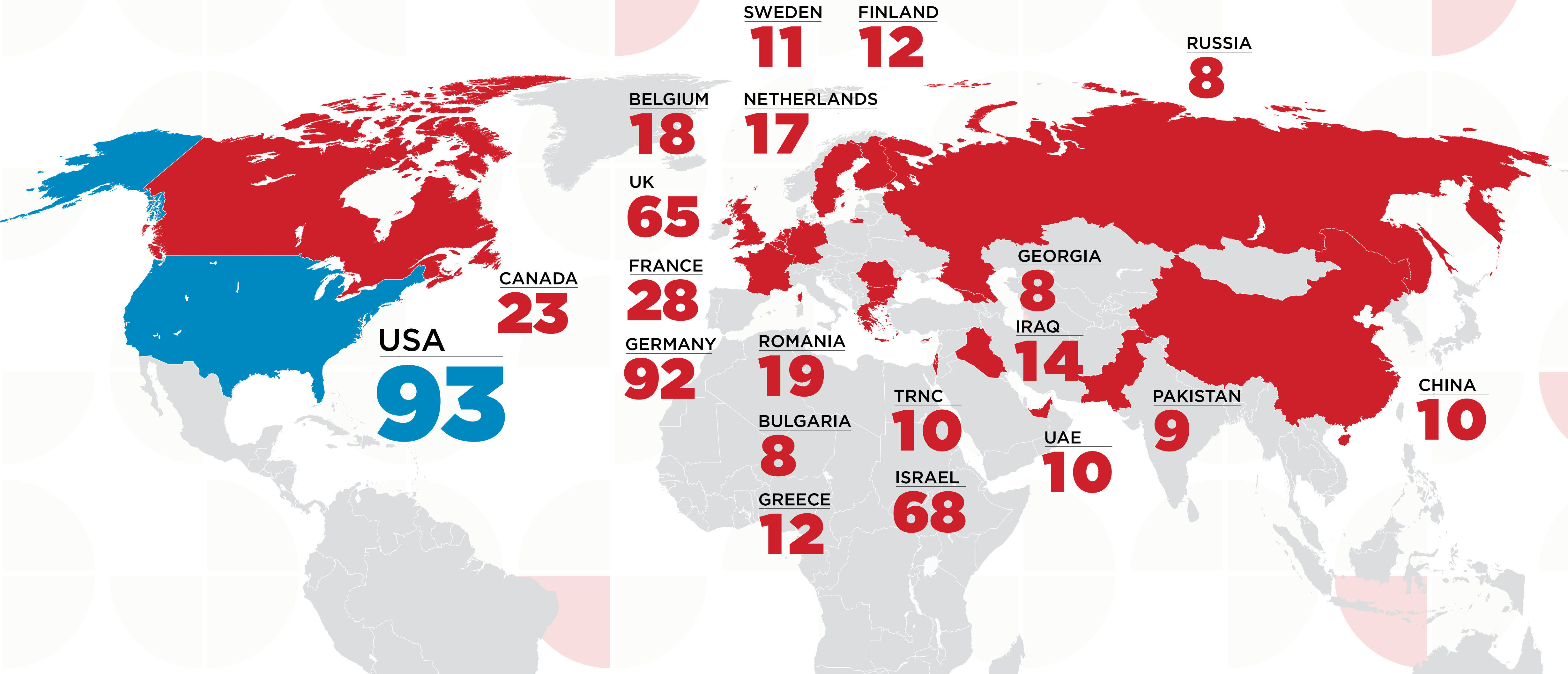
one of the **World's top five exporter** both in ceramic tile and sanitaryware.



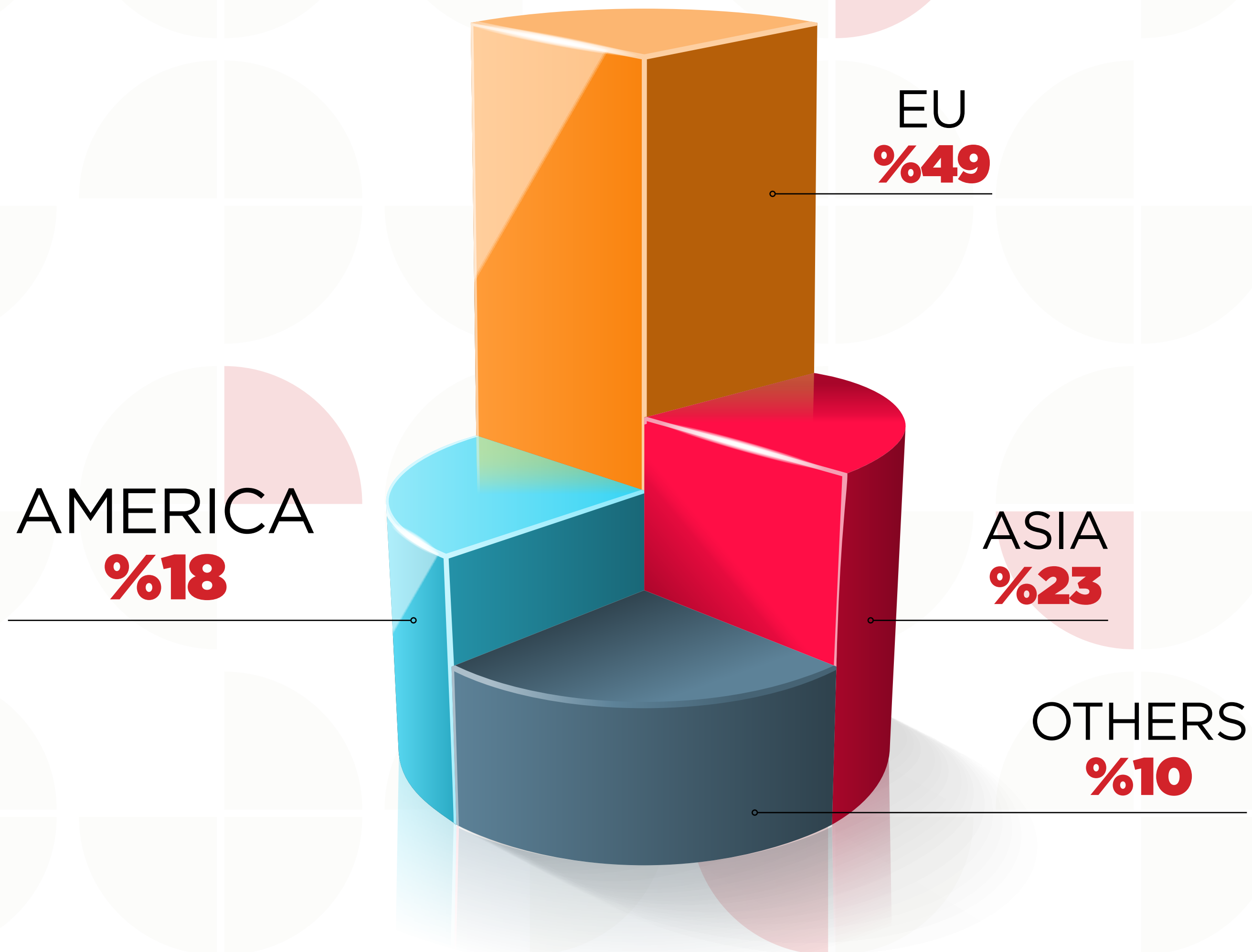
TURKEY'S CERAMIC EXPORT (2000-2019)



TOP 20 CERAMIC TILE EXPORT MARKET OF TURKEY IN 2019 (MILLION \$)

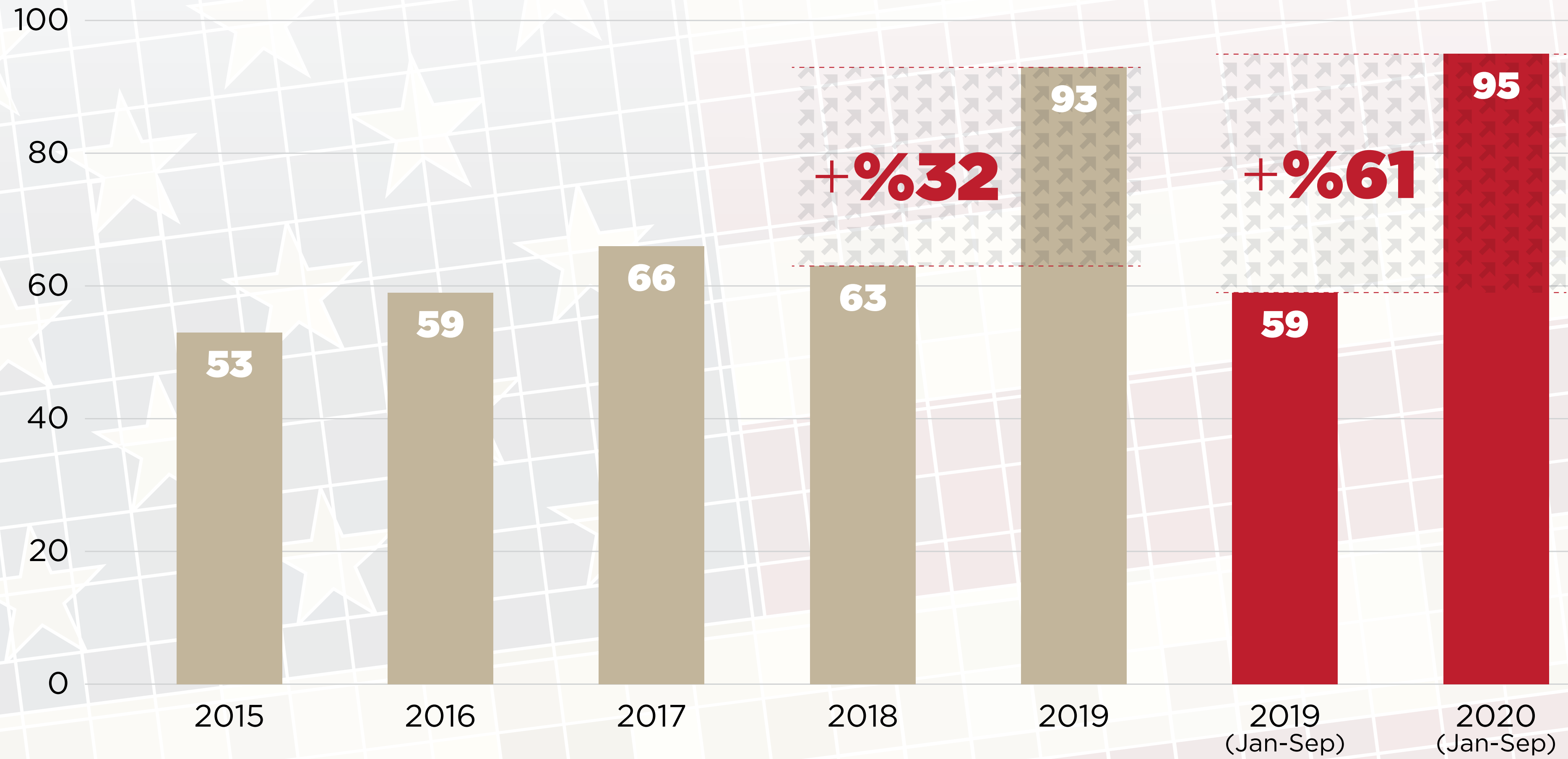


TURKEY'S MAIN EXPORT AREAS OF CERAMIC TILES IN 2019



EU and America together represent **70% of Turkey's ceramic tile export.**

TURKEY'S CERAMIC TILE EXPORT TO USA (MILLION \$)



TURKEY'S CERAMIC TILE EXPORT (2020)

USA is Turkey's biggest ceramic tile market in 2019.

In 2019, 120 Turkish companies exported tile to the USA.

2019

2020

(JANUARY-SEPTEMBER)

18.1
million sq.m

93.4
million USD

17.4
million sq.m

95
million USD

6% share of the US total
ceramic tiles import

export value
increased by

61%



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WHY
TURKISH
CERAMICS?



COMPARATIVE ADVANTAGES



**State-of-art &
New Technology**



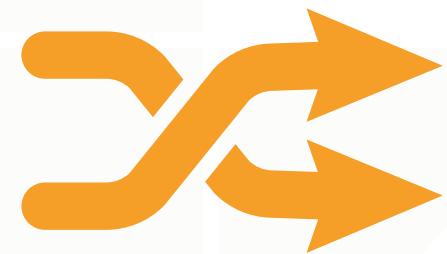
Volume



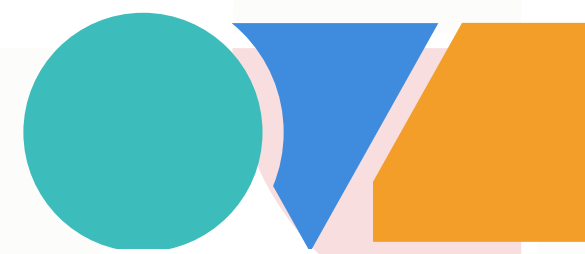
Quality



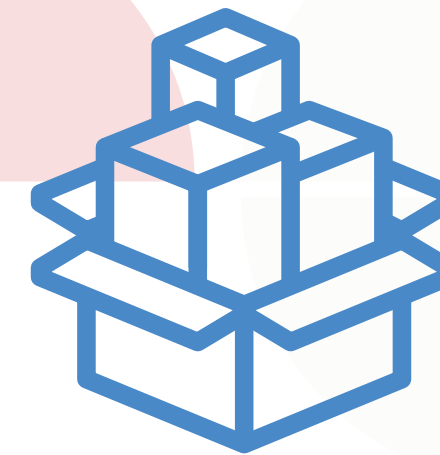
Variety



Flexibility



Diversity



**Wide range of
products and sizes**

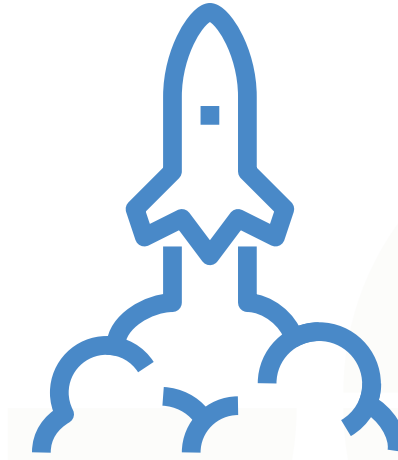
COMPARATIVE ADVANTAGES



**Manufacturing
excellence**



**Responsiveness
- Experienced
manpower**



**Fast
delivery**



**Design
capability**



**Business partnership and
easy communication**

DESIGN AWARDS

Turkishceramic companies have won more than 250 prestigious international design and innovation awards.



GOOD DESIGN



PLUS X AWARD®



reddot design award



product
design
award



A'DESIGN AWARD
& COMPETITION



NOMINEE



GERMAN
DESIGN
AWARD
SPECIAL
2016

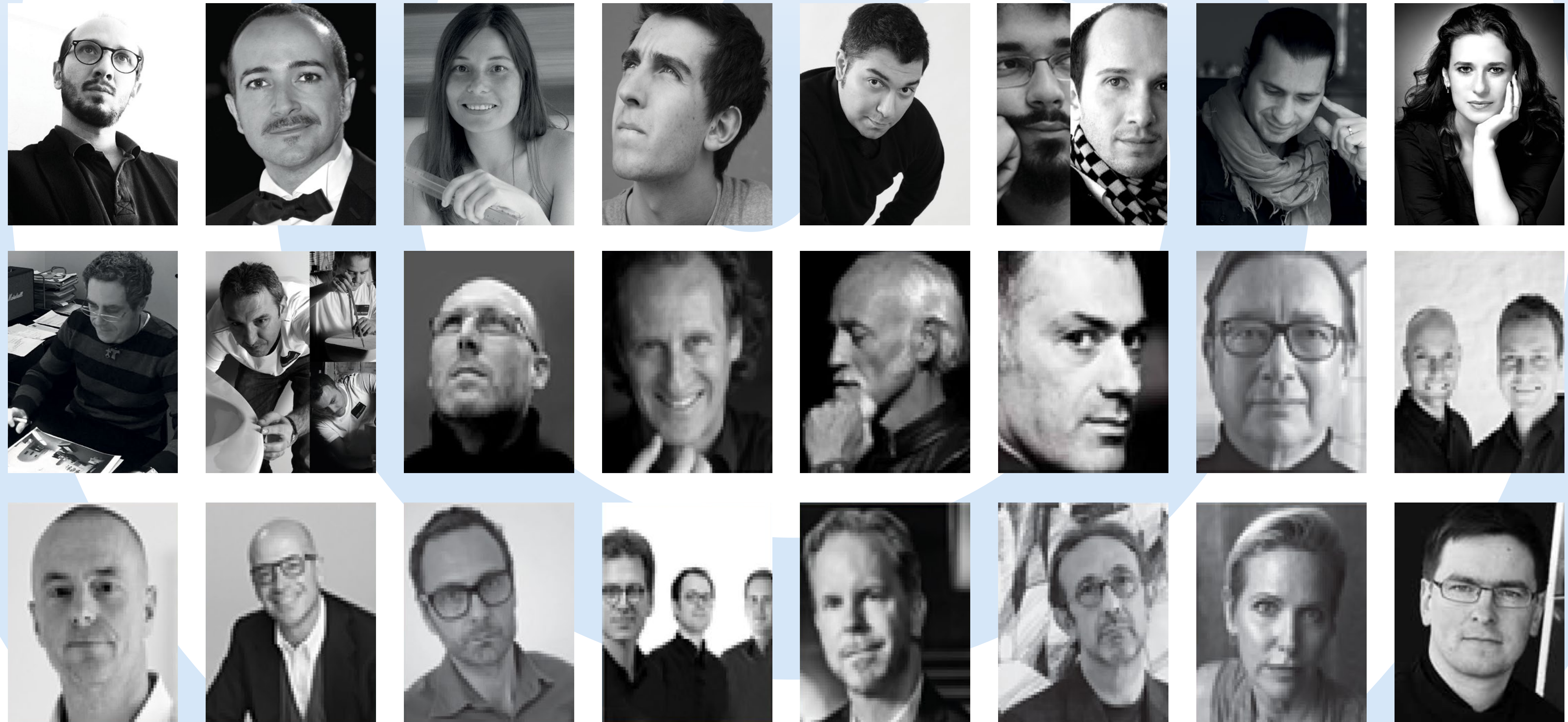
DESIGN PLUS

powered by: **ISH**



DESIGNER COLLABORATIONS

Turkishceramics collaborates with a world-class array of acclaimed designers.



TURKISH CERAMICS COMPANIES



ANKA
SERAMİK

Bien
SERAMİK | BANYO | MUTFAK

BOCCHI
IL BAGNO PER TUTTI

creavit

DECO|VITA

DOG VIT



EGESERAMİK

esvit



Graniser
CERAMICS

GÜRAL | VIT



idevit

Kalebodur

LAPINO
CERAMIC

ING | **KUTAHYA**
SERAMİK



QUA
GRANITE



sanovit
Just Washbasin


seramiksan

seranit

SERANOVA
arte ceramica

SEREL


tamsa
SERAMİK & GRANİT

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SERAMİK

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